

## OCEAN COUNTY LIBRARY

Connecting People ... Building Community... Transforming Lives

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## **PRESS RELEASE**

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## Support in Times of Crisis Theme of Ocean County Library Video

**TOMS RIVER** – The theme "Find Your Way at the Library," were chosen to symbolize National Library Week 2020 long before anyone foresaw the impact of COVID-19. Libraries, through cyberspace, are offering people figurative shelter and actual direction through it all.

The Ocean County Library's newest video underscores its bond with patrons of all ages, and emphasizes its mission of "connecting people, building communities, transforming lives."

OCL eNewsletter recipients and <u>Instagram</u> and <u>Facebook</u> followers took part in the project, describing the Library's role in their lives, and the comfort and amusement it has provided through the Coronavirus social distancing period.

Respondents were asked to describe how the Ocean County Library has influenced their daily lives, how they have adapted Library online services to their needs, and which digital services have proven to be the most valuable to them. The outpouring of response included videos, photographs, and written comments.

They noted OCL innovations such as "Shore To Craft," "Shore To Read," and "Shore to Sing," viewable on its <u>YouTube</u> channel; Creativebug's award-winning art and craft classes; audiobooks, ebooks, and video and audio streams available through Hoopla, Kanopy, OverDrive, and RBdigital and EBSCO; historical databases; language instruction by Mango and Pronunciator; and enriching children's resources such as Tumblebooks.

The Ocean County Library's composite video to commemorate National Library Week will be viewable on its YouTube channel later this week.

This year during National Library Week, let's celebrate by showing our appreciation for the many innovative ways libraries, librarians and library workers are continuing to serve their communities during a time of crisis.