



A CENTURY OF EXCELLENCE, A FUTURE OF POSSIBILITIES

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Press Release

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Unlock the Secret Language of Connection with Supercommunicator Charles Duhigg

TOMS RIVER – Charles Duhigg, author of the bestselling books *The Power of Habit* and *Smarter Faster Better*, will take part in an online discussion at 2 p.m. Tuesday, November 18 to talk about his latest work, *Supercommunicators: How to Unlock the Secret Language of Connection*.

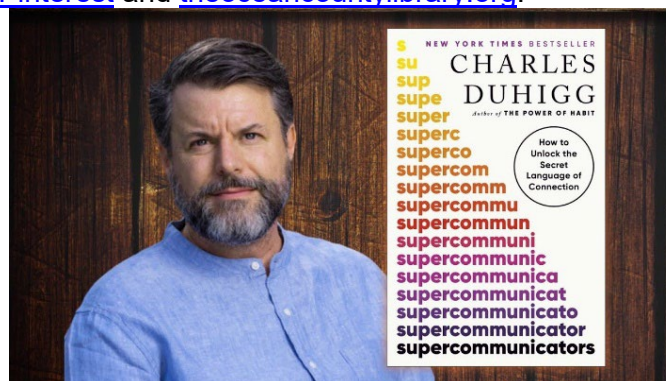
In this groundbreaking book, Duhigg reveals the secrets of supercommunicators to reveal the art and science of successful communication. He unpacks the different types of everyday conversation and pinpoints why some go smoothly while others fall apart. He reveals the controversial questions and gambits that bring people together. Understand how a CIA operative was able to win over a reluctant spy, how a member of a jury got his fellow jurors to view an open-and-shut case differently, and what a doctor found they needed to engage with a vaccine skeptic.

Above all, Duhigg reveals the techniques we can all master to successfully connect with others, however tricky the circumstances. Packed with fascinating case studies and drawing on cutting-edge research, this book will change the way you think about what you say, and how you say it.

Supercommunicators is available to OCL cardholders for free in various formats. To request a copy, visit tinyurl.com/SupercomOCL.

Registration is required for this free program. To register, visit tinyurl.com/DuhiggOCL, call 732-349-6200, or visit your local OCL branch.

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